



# The Grizzlies

## Community Screening Toolkit

Thank you for hosting a community screening of *The Grizzlies*!

We have put together this toolkit to help you plan and promote your event.

### **This Toolkit includes:**

- 1. The Grizzlies Key Links (website, trailer and social media links)**
- 2. Content Warning for Hosts & Educators**
- 3. Educational and Mental Health Resources**
- 4. Promotional Materials (Movie Poster and Social Graphics)**
- 5. Electronic Press Kit**

Please let us know if there are additional tools you'd like to see added here.

Wishing you all the best with your upcoming event!

*~The Grizzlies Outreach Team*

## The Grizzlies Key Links

**Trailer + Film Website:** [thegrizzliesmovie.com](http://thegrizzliesmovie.com)

**Facebook:** [Facebook.com/GrizzliesMovie](https://Facebook.com/GrizzliesMovie)

**Twitter:** [@GrizzliesMovie](https://twitter.com/GrizzliesMovie)

**Instagram:** [@GrizzliesMovie](https://www.instagram.com/GrizzliesMovie)

**Hashtag:** #TheGrizzliesMovie

**Newsletter Sign-up:** [sqz.co/grizzliesnewsletter](http://sqz.co/grizzliesnewsletter)

## Content Warning For Community Screening Hosts + Educators

This movie is uplifting and unflinching. It does deal with suicide.

But the story isn't simply about suicide. This movie is, in part, an invitation. It invites us into deep conversation about colonial structures and the depth of the loss and pain they have caused.

Suicide isn't simple. It is often a response to a profound loss of hope.

Within the Canadian population, First Nations and Inuit people have the highest rates of suicide-related behaviours. This is a direct response to the unique conditions birthed from colonialism, marginalization, institutionalized trauma, structural violence, racism, and prejudice.

This movie is also an invitation to engage in a conversation about the power of resilient and hopeful and absolutely inspiring Inuit youth. To witness the strength born out of friendship and family. The constant message of this film reflects the importance of working together to move through tough times. This movie tells us clearly that suicide is never the answer.

This is a powerful message of hope and resilience. If you or someone you know needs help now please visit our [resources page](#).

### ***\*Note to Educators:***

Educators have the great privilege and deep responsibility of working with youth. Suicide is a challenging topic because of the pain it surfaces and dominant culture doesn't have a lot of training in talking about pain, sadness or hopelessness. It is important for each educator to gauge their own comfort and skill level before bringing forward emotionally charged topics to students.

## Educational and Mental Health Resources

Working with our mental health partners **Embrace Life Council, Nunavut Tunngavik Incorporated (NTI)** and **We Matter** we have assembled resources and downloads, available [here](#).

## Promotional Materials



**The Grizzlies Movie Poster, 8.5 in x 11 in** (Download [PDF](#))

Version with crop marks and bleeds ([PDF](#))

### **Customizable Movie Poster:**

With space at the bottom to add your event details, 8.5 in x 11 in [Download [PDF](#) / [JPG](#)]

Version with crop marks and bleeds ([PDF](#) / [JPG](#))



The Grizzlies movie poster, 1000 x 1000 (JPG)



The Grizzlies movie poster web banner, 600 x 200 (JPG)



National Indigenous Peoples Day - poster meme, 1000 x 1000 (JPG)



National Indigenous Peoples Day - team meme, 1000 x 1000 ([JPG](#))



Community Screening web banner, 600 x 200 ([JPG](#))



Community Screening - poster meme, 1000 x 1000 ([JPG](#))

